

EMAIL FRAMEWORK

EMAIL FRAMEWORK TYPES

1. Fixed Width (Non-responsive)
2. Fluid (Spongy Layout)
3. Responsive (Media Query Based)
4. Hybrid (Fluid + Responsive (Media Query Mix)) - (Currently Using This)

EXPLAIN

1. Fixed Width (Non-responsive)
 - The width is fixed (e.g., 400px or 600px)
 - On mobile, it shrinks to fit the screen (zoomed out view)
 - It is not responsive

2. Fluid (Spongy Layout)

- Uses percentage-based width (e.g., 100% container)
- Automatically shrinks or expands based on screen size
- Does not require media queries

3. Responsive (Media Query Based)

- Uses CSS media queries
- Different styles are applied for desktop and mobile

4. Hybrid (Fluid + Responsive – Media Query Mix) — (Currently Using This)

- Combines fluid layout with media queries
- Most modern and production-ready approach

Our Options

1. Fixed Width (Non-responsive) = 420px

Mobile First Priority - Layout is Fixed for both Desktop and Mobile

Please refer PNGs

PNGs Name:

fixed_820

fixed_660

fixed_520

fixed_420

fixed_320

3. Responsive (Media Query Based)

Mobile First Priority - Layout is 660px(Desktop)

Fixed and 420px(mobile) Fixed

Please refer PNGs

PNGs Name:

responsive_820

responsive_660

responsive_520

responsive_420

responsive_320

The background is a light blue gradient. It is decorated with various abstract geometric shapes in two shades of blue: a medium blue and a darker navy blue. These shapes include circles of different sizes, semi-circles, and quarter-circles, scattered across the corners and edges of the frame. The central text 'THANK YOU' is rendered in a bold, dark blue, sans-serif font, with 'THANK' on the top line and 'YOU' on the bottom line.

**THANK
YOU**